

Partnerships

Most businesses struggle to find or access their ideal customers. We offer a unique opportunity for you to gain access to professional speakers, aspiring speakers and meeting planners. In so doing, you will be able to position your services and products to the perfect group of potential customers and accelerate your success. Our mission is to create an exceptional member experience—one that supports professional growth, connection, and offers valuable resources to help each member move their business forward. With your partnership, we believe this is possible! We offer multiple Partnership Packages for those interested in building a relationship with NSA-DC, and the 100+ professional communicators we serve.

PLATINUM (\$1500/year)

- Exclusive partner at one monthly Chapter meeting and annual benefits
- Admission for you and three others from your organization at your assigned monthly meeting
- Two registrations for all other regularly scheduled Chapter meetings for one year
- Promotional materials at each table and/or a display table at your meeting
- Recognition during the NSA-DC President's opening remarks
- Five minutes to address participants at your partnered meeting
- A 150-word branding article for our newsletter before or following your partnered meeting (content must be pre-approved)
- Logo, company description, and hyperlink on our website for one year
- Newsletter recipient for one year
- Media posts on our Facebook and Twitter pages with hyperlink to your site

GOLD (\$750/year)

- Partner at one monthly Chapter meeting; limit of two Gold partners per meeting
- Two registrations to attend your assigned monthly meeting
- Promotional materials on each table
- Recognition during the NSA-DC President's opening remarks
- Two minutes to address participants at your monthly Chapter meeting
- A 150-word branding article for our newsletter before or following your monthly meeting (content must be pre-approved)
- Logo, company description, and hyperlink on our website for the month of your meeting
- Newsletter recipient for one year
- Media posts on our Facebook and Twitter pages with hyperlink to your site

SILVER (\$500/year)

available In-Town, Out-of-Town, or In-Kind options at right

- Partner at one monthly Chapter meeting; may have multiple partners at a meeting
- One registration to attend your partnered Chapter meeting
- Recognition during the NSA-DC President's opening remarks
- Two minutes to address participants at your partner Chapter meeting
- A 150-word branding article for our newsletter before or following your partner meeting (content must be pre-approved)
- Logo, company description, and hyperlink on our website for the month of your meeting
- Newsletter recipient for one year
- Media posts on our Facebook and Twitter pages with hyperlink to your site

In-Town

Local meeting registration as shown

Out-of-Town

Unable to attend the meeting, get recognized in remarks, on the web, in the newsletter/social media

In-Kind

Connect our needs to your product/service valued at \$500 minimum. Partnership/attendance may occur at a meeting at which you are not present to maximize your exposure; must be pre-scheduled.

Partnerships

Please fill out this form, sign and send it to info@nsadc.org, with the subject line "NSA-DC Partner." Once received and processed, an invoice will be sent to you via email. Payment, as well as all promotional materials, including 150-word article and high-resolution logo, must be received within 10 days of invoice.

Welcome to NSA-DC, partner!

Name: _____

Company: _____

Address: _____

City/ST/Zip: _____

Phone: _____ Email: _____

For social media marketing:

Website: _____

Facebook: _____

Twitter: _____

Choose your level:

Platinum (\$1,500) **Gold** (\$750) **Silver** (\$500; *discuss options with our partnership chair*)



Signature: _____ Date: _____

Questions? Contact Nicole Chappell at (240) 284-3152 or info@nsadc.org



Book Salon Partner

For NSA-DC Professional Members only - \$250 (Available once per year per partner)

- Opportunity to distribute 75 (complimentary) copies of your book
- 5 minutes on our main stage to educate us about your message
- Photo opportunity with members holding your book/signing
- Social media love and acknowledgement from attendees

Please fill out this form, sign and send it to info@nsadc.org, with the subject line "NSA-DC Book Salon Partner." Once received and processed, an invoice will be sent to you via email. Payment, as well as all promotional materials, including a high-resolution image of your book cover, must be received within 10 days of invoice.

Welcome to NSA-DC, partner!

Name: _____

Company: _____

Address: _____

City/ST/Zip: _____

Phone: _____ Email: _____

For social media marketing:

Website: _____

Facebook: _____

Twitter: _____

 Signature: _____ Date: _____

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National Speakers Association: Washington, D.C. Chapter
(240) 284-3152 - www.nsadc.org

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